**A level Business: Transition work– Year 11**

**Task 1: Stay engaged with Business news: (30 mins each week)**

**How to do this:**

* Listen to a weekly business podcast like *Wake Up to Money* (BBC Sounds/Spotify) or *Business Daily* (BBC World Service)
* OR read the *BBC Business* section / a broadsheet newspaper’s business pages (e.g. *The Financial Times*, *The Times*, *The Guardian* business section)
* Then, complete one page of your **Business News Diary** each week. You should have **4 complete diaries** by the end of the summer.

**Each diary entry should include:**

* The headline and date of the article or podcast
* A brief summary of what happened (who, what, where, when)
* Why it matters in a **business context** (e.g. effect on a business, the economy, customers, or competitors)
* Your personal response (what did you learn or find interesting?)

**Task 2: Business Case Study - Understand how a real business operates, and how its decisions impact its success.**

Choose any business you’re interested in (e.g. Apple, Gymshark, Nike, Tesco, Greggs, Lush, Amazon, Boohoo, Innocent Drinks, etc.).

Write a 1-page case study answering these questions:

* What does the business do and why are you interested in it?
* Who are its target customers?
* What makes the business successful or unique?
* What challenges has it faced recently (e.g. inflation, competition, ethics, supply issues)?

**Task 3: Business Issue Reflection - Show your ability to think critically about a current issue that affects businesses.**

Choose one current issue (examples below) and write a one-page reflection:

* The cost-of-living crisis
* Business responses to climate change and ethics
* Rise of AI and automation in the workplace
* Impact of COVID-19 on retail or hospitality

Structure your reflection in 3 short paragraphs:

* What’s the issue? (Include key facts or stats, and source)
* Why does it matter to you or society?
* How does it link to business? (Use business terms if possible – e.g. operations, HR, marketing, external environment)

**Your to do list:**

1. X4 news diaries over the course of the Summer
2. 1 page case study about a business of interest to you

1. 1 page reflection on how businesses are responding to a current issue.